



Annual Report 2017-8 – Heights and Minds Activities

The Heights and Minds Foundation was established in the Netherlands on November 9, 2017 with KvK registration number 70041512.

In December 2017, Claudia Rokx, Founder and Chairman of the Board, visited Dakar to establish contact with the National Nutrition Council, the *Cellule de Lutte Contre la Malnutrition* (CLM) in Dakar, Senegal. An agreement was reached to select Senegal as the first country where Heights and Minds would develop the concept and implement the first 'proof of concept' sites.

In February 2018, Claudia Rokx met with President of the Global Board Moustafa Mourad and in April 2018, with Global Board member Abdoulaye Ka to agree on the global board responsibilities and activities for 2018-2019.

In October 2018, two new members joined the Heights and Minds Foundation Board, Hidde van der Veer as Treasurer and Anja Slegt as the Secretary to the Board. The foundation Statutes were adjusted.

Also, in 2018, the CLM selected two possible local NGOs, the Association Diam Ak Khewal in Hann/Bel Air and the Association Gouy Gui in Jaxaay. Both NGOs were selected because they are situated in peri-urban poor areas of Dakar and have been involved in child growth promotion programs for many years. They are both established well-functioning organizations with an existing structure in which the Heights and Minds MindUp can be established.

Finally, in 2018, the Heights and Minds concept was developed by the board-members and the annual plan for 2019 was agreed upon.